

Assembling Tomorrow: A Guide to Designing a Thriving Future

Carissa Carter

Designer, geoscientist, and the Academic Director at Stanford's d.school.

Scott Doorley

Writer, designer, and the Creative Director at Stanford's d.school

Liz Gerber, Ph.D.

Professor at Northwestern University, co-director of NU's Center for Human Computer Interaction + Design, and faculty founder of Design for America.

Wednesday, October 9, 2024, 7:00 PM

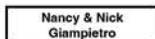
Register: www.bit.ly/CCSDFANWebinar

PLUS: After-Hours Event!

Purchase a copy of *Assembling Tomorrow* from FAN's partner bookseller The Book Stall to receive a link to an interactive "After-Hours" event hosted by Carter, Doorley, and Gerber. Details on the Zoom registration form.

**This event is #freeandopentothepublic and will be recorded.
Suitable for youth 12+**

**Presented by FAN and 50 of our member schools and organizations.
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FOR IMMEDIATE RELEASE: CARISSA CARTER and SCOTT DOORLEY – ON ZOOM
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Wednesday, October 9, 2024, 7:00 PM, Assembling Tomorrow: A Guide to Designing a Thriving Future, a FAN webinar featuring Carissa Carter and Scott Doorley in conversation with Liz Gerber, Ph.D.
REGISTER: www.bit.ly/CCSDFANWebinar

BONUS AFTER-HOURS EVENT: Attendees who purchase a copy of *Assembling Tomorrow* from FAN's partner bookseller The Book Stall are invited to attend an AFTER-HOURS event hosted by Carter, Doorley, and Gerber that will start immediately after the webinar. Details on the webinar registration page.

We live in an era of runaway design where the possibilities of new technologies—like generative AI and synthetic biology—are near limitless, but so are the perils. Even the most well-intentioned and transformative innovations can go haywire, jeopardizing our work and our world. In ***Assembling Tomorrow: A Guide to Designing a Thriving Future***, a provocative and deeply hopeful new manifesto, **Carissa Carter** and **Scott Doorley**, the Academic and Creative Directors at the Stanford d.school, pair speculative fiction with practical guidance to show how to build a world worth living in rather than one that tears us apart.

Assembling Tomorrow grapples with the future of technology, ecology, biology, work, politics, food, parenting, interpersonal relationships, and more. From the effects of social media to the uncertainty of AI and the consequences of climate change, the outcomes of our creations ripple across our lives, and we are now at a critical moment where we must consider: What does a thriving future look like? How could we design it thoughtfully and creatively if we were tasked with doing so? The book is poised to redefine the discourse on design and innovation, offering a roadmap for creating a future that we can all proudly inhabit.

Assembling Tomorrow is the highly anticipated capstone for a 12-book series on design from Stanford's d.school. Over the past few years, FAN has hosted events in support of d.school books *Creative Acts for Curious People*, *You Need a Manifesto* and *Design for Belonging*.

Co-authors Carter, a designer, geoscientist, and the academic director at the d.school, and Doorley, a writer, designer, and the creative director at the d.school, will be in conversation with **Liz Gerber, Ph.D.** (FAN '13, '16), a professor of mechanical engineering at Northwestern University, co-director of Northwestern's Center for Human Computer Interaction + Design, and faculty founder of Design for America.

This event suitable for youth 12+. It will be recorded and available on FAN's website and YouTube channel.

Sponsored by **FAN**, in partnership with The Alliance for Early Childhood, The Avery Coonley School, Baker Demonstration School, Barrington D220, Beacon Academy, Bernard Zell Anshe Emet Day School, Brickton Montessori School, British International School of Chicago/Lincoln Park, British International School of Chicago/South Loop, Catherine Cook School, Chiaravalle Montessori School, Chicago Jewish Day School, Compass Health Center, Countryside Day School, The Cove School, Evanston Scholars, Evanston Township High School D202, Family Service Center, The Frances Xavier Warde School, Francis W. Parker School, Glencoe D35, Gorton Center, Haven Youth and Family Services, Hyde Park Day School, Illinois Student Assistance Commission, Kenilworth D38, Lake Bluff D65, Lake Forest Academy, Lake Forest Community High School D115, Lake Forest Country Day School, Latin School of Chicago, Leo Catholic High School, Lycée Français de Chicago, North Shore Country Day, Northwestern University Office of Neighborhood and Community Relations, Northwestern University School of Education and Social Policy, Pope John XXIII School, Regina Dominican High School, Resurrection College Prep High School, Rogers Park Montessori School, Roycemore School, Sacred Heart Schools, Santa Clara University School of Law, Science & Arts Academy, The Sonia Shankman Orthogenic School, Stevenson High School D125, Wilmette Public Library, Wolcott College Prep, Woodlands Academy, Youth & Opportunity United.